



From R2PC to Top Tier:
UNLV Graduate Enrollment Management Workshop
October 9th, 2015

PLANNING AGENDA

8:30 Check-In, Coffee & Continental Breakfast: Review Materials In Folder

9:00 Welcome: R2PC, GEM & Top Tier Graduate Education @ UNLV

9:30 Date Driven Decision Making & The Grad Rebel Gateway (Kate & Janine)

9:45 GEM Workshop Part 1 - Introduction To Strategic GEM & Grad Recruitment (Janice)

- Trends in Graduate Enrollment
- Best Practices in Graduate Recruitment
- Enrollment Management Terminology Basics And CRM Basics (*to then be referred back to throughout the rest of the presentation*)
- Introduction to the Graduate Recruitment Planning Workbook (*first draft attached, but I may edit a bit before sending back to you for distribution to attendees – I don't know if you want to print and provide? Or send via email the day before and ask them to print and bring with them? I just don't want them to have too far in advance of the 9th) --- We'll discuss & let you know; I'm leaning toward printing & providing it.*)

11:15 GC Recruitment Support & International Recruitment Info. (Sebern & Amanda: 15 Mins, Then Morning Q&A)

11:45 Lunch (Janice & Sebern Talking With Tables)

- Recruitment Workbook ~ Table Discussions
- R2PC Plans ~Table Discussions

1:00 GEM Workshop Part 2 - Grad Retention, Progression & Completion Strategies

- Our UNLV REBEL Model (*Kendall*)
- Predictors of Success & the Pipeline (*Kate*)
- Grad Rebel Success Center (*Kate*)
- Data, Degree Audit, Progression Support & Time to Degree (*Kara*)
- Program Design Strategies to Support Student Success (*Kate*)
- Funding your Graduate Students (*Kate, Bri, Kara*)

2:15 Putting It All Together And Closing Q&A (Janice & Gc Team)

2:45 - 4pm OPTIONAL Individual Consultation Sessions (*We'll all be available at different tables and folks can "join" whichever one they want if they have questions or want a one-on-one consult (5 minutes each unless we don't have high demand) with you or any of us.*)

To Be Distributed Before October 2nd:

- 5 year Trend Data by College/Dept/Program: Application, Admissions, Enrollment & Yield Data; Enrollment Data; Graduation Data; GA Data
- Recruitment Plan Template
- GA Stipend Goals Template

- Retention, Progression and Completion Plan Template

Funding Opportunities Linked to R2PC Plans:

- Recruitment Scholarships
- Recruitment Resources
- GA Differential Stipend Funding