

Master of Arts - Journalism & Media Studies

Plan Description

The Hank Greenspun School of Journalism & Media Studies offers a graduate program of study leading to a Master of Arts degree. Courses of study are designed both for students with a career orientation - in such diverse arenas as human resources, politics, advertising, education, public relations, broadcasting, and social services - and for those who aspire to continue their education in doctoral programs.

All students are required to take four introductory courses: survey of graduate studies, quantitative analysis, qualitative research methods, and theory. Yet because each student's goals are unique, the curriculum allows flexibility in developing individual degree programs. Such development aims to balance the discipline's varied traditions in theoretical, historical, and applied research, with particular attention to the changing culture of the twenty-first century.

For more information about your program, including your graduate program handbook and learning outcomes, please visit the Degree Directory.

Plan Admission Requirements

Application deadlines Applications available on the UNLV Graduate College website. The master's degree program is designed to meet the student's professional and/or personal objectives. Although an undergraduate degree in journalism, broadcasting, media studies, or communication is not required for admission to the program, a student without a background in these related fields may be required to complete additional course work at the graduate or undergraduate level in order to satisfy minimum expectations of someone entering a graduate course of study. The Hank Greenspun School of Journalism and Media Studies admits graduate students only in the fall semester. **Review Please access the application deadlines page for details regarding review of applications begins March 15.** For additional information, check the school's website. Students should send application and college transcripts to the Graduate College. **In addition, the following should be sent directly to the Graduate Coordinator of the Hank Greenspun School of Journalism and Media Studies containing:**

- 1.** A copy of your ~~und-ergraduate~~ **undergraduate** transcripts (you must have a GPA of at least 3.00 in the last ~~90~~ **90** credits of undergraduate course work).
- 2.** Satisfactory scores on the verbal and quantitative sections of the Graduate Record Examination (GRE).
- 3.** At least three letters of recommendation from people who are able to attest to the applicant's ability to do graduate-level work. At least one of these letters should come from a former or current professor or college-level instructor.
- 4.** A letter of intent detailing the applicant's goals and expectations as a graduate student in journalism and media studies.
- 5.** A writing sample such as a college course term paper.

All domestic and international applicants must review and follow the Graduate College Admission and Registration Requirements. Students are accepted into a degree program as described in the Graduate Catalog. The faculty and corresponding sub-disciplines and sub-plans within the described programs are subject to change at any time.

Plan Requirements

See Subplan Requirements below. Subplan 1 Requirements: **Journalism& Media Studies-Thesis** Track
 Subplan 2 Requirements: ~~Non-Thesis Non-Thesis~~ **Journalism& Media Studies-Professional Paper Track**
 Subplan 3 Requirements: **Strategic Digital and Social Media** Track

Subplan 1 Requirements: **Journalism& Media Studies-Thesis** Track

Total Credits Required: 30

Course Requirements

Required Courses – Credits: ~~12~~ **9**

JMS 710 Graduate Journalism and Media Studies: Overview, resources, and communicating research	3
JMS 712 Quantitative Research Methods	3
JMS 730 Journalism and Media Theory	3

~~[After] and 3 credits of graduate-level coursework in qualitative methods (coursework from outside the department of Journalism and Media Studies (JMS) must have the approval of the graduate coordinator):~~

~~[After] and 3 credits of graduate-level coursework in qualitative methods (coursework from outside the department of Journalism and Media Studies (JMS) must have the approval of the graduate coordinator):~~

~~New~~ **Core Qualitative Methods Course-Credits: 3**

Complete 3 credits of graduate-level coursework in qualitative methods (coursework-coursework from outside the department of Journalism and Media Studies (JMS)-must have the approval of the graduate-coordinator) coordinator.

Journalism & Media Studies Courses – Credits: 6

Complete 6 credits in JMS or other advisor-approved courses.

Elective Courses – Credits: 6

Complete 6 credits of **advisor-approved** 600- or 700-level elective coursework.

Thesis – Credits: 6

~~Students may elect to present their theses content in traditional or non-traditional formats. The non-traditional thesis must be consistent with the overall objectives of the program and be approved by the student's thesis committee. There content may be written or take the form of a documentary, drama, public relations campaign, film, video, exhibit, script, website, or any combination approved by the student's thesis committee. In addition, a written research component that follows department and Graduate College formatting guidelines is required. Regardless of the option selected, the entire thesis must be approved by the Graduate College for electronic and university library access purposes. An oral examination of the thesis is required. The Graduate Coordinator is the temporary advisor for all new, incoming graduate students. Before completing 16 credit hours, the student selects a permanent advisor who mentors the student through the remainder of the program and guides them in the t hesis or examination process. Students are responsible for determining a program of study with their advisor or Graduate Coordinator. A passing grade in any graduate level course is B- or better. Any course grade of C+ or lower will not be included in the student's degree program. All grades, pass or fail, are calculated to produce the student's GPA. Students can repeat a course to try to better a grade. To graduate, the master's student must have a GPA of 3.00 or higher in his or her accumulated course work. A student who fails the oral examination for the comprehensive examination is allowed to reschedule the oral examination no sooner than three months after the first attempt. Student will be placed on probation. Failure on the second attempt results in the student being separated from the program.~~

JMS 798 Thesis

1-6

Degree Requirements

Students may elect to present their theses content in traditional or non-traditional formats. The non-traditional thesis must be consistent with the overall objectives of the program and be approved by the student's thesis committee. There content may be written or take the form of a documentary, drama, public relations campaign, film, video, exhibit, script, website, or any combination approved by the student's thesis committee. In addition, a written research component that follows department and Graduate College formatting guidelines is required. Regardless of the option selected, the entire thesis must be approved by the Graduate College for electronic and university library access purposes. An oral examination of the thesis is required. The Graduate Coordinator is the temporary advisor for all new, incoming graduate students. Before completing 16 **credit hours credits**, the student selects a permanent advisor who mentors the student through the remainder of the program and guides them in the **thesis thesis** or examination process. Students are responsible for determining a program of study with their advisor or Graduate Coordinator. A passing grade in any graduate-level course is B- or better. Any course grade of C+ or lower will not be included in the student's degree program. All grades, pass or fail, are calculated to produce the student's GPA. Students can repeat a course to try to better a grade. To graduate, the master's student must have a GPA of 3.00 or higher in **his or her their** accumulated course work. A student who fails the oral examination for the comprehensive examination is allowed to reschedule the oral examination no sooner than three months after the first attempt. Student will be placed on probation. Failure on the second attempt results in the student being separated from the program.

Subplan 2 Requirements: ~~Non-Thesis Strategic Digital and Social Media Non-Thesis Creative Project Track~~ Journalism & Media Studies-Professional Paper Track

Total Credits Required: 30

Course Requirements

Required Courses – Credits: ~~12~~ 9

Complete 9 credits by completing all of the following courses:

JMS 710 Graduate Journalism and Media Studies: Overview, resources, and communicating research	3
JMS 712 Quantitative Research Methods	3
JMS 730 Journalism and Media Theory	3

~~[After] and 3 credits of graduate-level coursework in qualitative methods (coursework from outside the department of Journalism and Media Studies (JMS) must have the approval of the graduate coordinator):~~

~~New Core~~ Qualitative Methods Course-Credits: 3

Complete 3 credits of graduate-level coursework in qualitative methods- coursework from outside the department of Journalism and Media Studies (JMS)- must have the approval of the graduate coordinator.

Journalism & Media Studies Courses – Credits: 12

Complete 12 credits in JMS or other advisor-approved courses.

Elective Courses – Credits: 6

Complete 6 credits of **advisor-approved** 600- or 700-level elective coursework.

Degree Requirements

The ~~30-semester-hour non-thesis~~ 30 credit Professional Paper option culminates in ~~three activities: the satisfactory completion of written comprehensive exams, the submission development and presentation~~ of a ~~Graduate Education Portfolio, and satisfactory~~

completion professional paper. Completion of the degree requirements includes working with an oral examination. The student works with his/her faculty advisor (whom the student selects) to compose a Faculty Committee. The and committee administers according to the written and oral exam. The development and completion of guides set forth by the Graduate Education Portfolio is negotiated between the student and the faculty advisor College. The Graduate Coordinator is the temporary advisor for all new, incoming graduate students. Before completing 16-credit hours credits, the student selects a permanent advisor who mentors the student through the remainder of the program and guides them in the-thesis or examination professional paper process. Students are responsible for determining a program of study with their advisor or Graduate Coordinator. A passing grade in any graduate-level course is B- or better. Any course grade of C+ or lower will-~~n~~ **ot not** be included in the student's degree program. All grades, pass or fail, are calculated to produce the student's GPA. Students can repeat a course to try to better a grade. To graduate, the master's student must have a GPA of 3.00 or higher in-his or her accumulated accum-~~ulated~~ **ulated their accumulated course course work course work.** ~~A student who fails the oral examination for the comprehensive examination is allowed to reschedule the oral examination no sooner than three months after the first attempt. Student will be placed on probation. Failure on the second attempt results in the student being separated from the program.~~

~~New Core Core~~ Subplan 3 Requirements: Strategic Digital and Social Media Track

Total Credits Required: 30

~~New Core~~ Course Requirements

~~New Core~~ Required Courses – Credits: ~~12~~ 9

Complete ~~12~~ 9 credits by completing all of the following courses:

JMS 710 Graduate Journalism and Media Studies: Overview, resources, and communicating research	3
JMS 712 Quantitative Research Methods	3
[After] JMS - 740 - Strategic Digital Storytelling	3
JMS 730 Journalism and Media Theory	3
[After] and 3 credits of graduate-level coursework in qualitative methods (coursework from outside the department of Journalism and Media Studies (JMS) must have the approval of the graduate coordinator).	

~~New Core~~ Qualitative Methods Course-Credits: 3

Complete 3 credits of graduate-level coursework in qualitative methods-
coursework from outside the department of Journalism and Media Studies (JMS)-
must have the approval of the graduate coordinator.

~~New Core Journalism & Media Studies Courses – Credits: 15~~ 12

Complete ~~15~~ 12 credits in JMS or other advisor-approved courses.

~~New Core Culminating Experience Internship/ Independent Study Courses-Credits: 3~~ 6

Complete ~~3~~ 6 credits ~~by completing one two of~~ from a combination of the following courses: ~~Professional Internship 499/699, 3 credits (repeatable) Independent Study 795, 3 credits~~

[Before] JMS 699 Professional Internship	3 3-6
JMS 794 Special Readings	3
JMS 795 Independent Study	1 – 4

~~New Core Degree Requirements~~

All requirements listed above must be completed successfully. The Graduate Coordinator is the temporary advisor for all new, incoming graduate students. Before completing ~~16-credit hours~~ credits, the student selects a permanent advisor who mentors the student through the remainder of the program ~~and guides them in the thesis or examination process~~. Students are responsible for determining a program of study with their advisor or Graduate Coordinator. Students must complete a critical review and analysis of the results of the internship experience in reference to the knowledge discussed throughout the program and their independent study, delivered to the grad coordinator in the form of a 20-25 page academic paper. A passing grade in any graduate-level course is B- or better. Any course grade of C+ or lower will not be included in the student's degree program. All grades, pass or fail, are calculated to produce the student's GPA. Students can repeat a course to try to better a grade. To graduate, the master's student must have a GPA of 3.00 or higher in ~~his or her their~~ their accumulated course work. ~~A student who fails the oral examination for the comprehensive examination is allowed to reschedule the oral examination no sooner than three months after the first attempt. Student Student will be placed on probation. Failure on the second second second attempt attempt results in the student being separated from the program.~~

Plan Graduation Requirements

The student must submit all required forms to the Graduate College ~~and then as well as~~ apply for graduation up to two semesters prior to completing ~~his/her their~~ degree requirements. ~~The student must submit and successfully defend his/her thesis by the posted deadline. The defense must be advertised and is open to the public. After the thesis defense, the student must electronically submit a properly formatted pdf copy of their thesis to the Graduate College for format check. Once the thesis format has been approved by the Graduate College, the student will submit the approved electronic version to ProQuest. Deadlines for thesis defenses, format check submissions, and the final ProQuest submission can be found here.~~

~~New Core~~

~~New Core~~

~~JMS-740~~

~~New Core~~