

# Doctor of Philosophy - Hospitality Administration

## 2 Graduate Program Change 2020-21

### I. General Information

The faculty member originating this proposal is to complete sections I and II.

TURN ON help text before starting this proposal by clicking  in the top right corner of the heading. You will need to turn on help text again after any actions that refresh the page including after saving proposals, importing information, or running impact reports.

IMPORT curriculum data from the Catalog by clicking  in the top left corner.

**Do not make any changes to any information until the proposal has been launched in Step 4.**

Department\*

Hotel Administration Programs (GRAD USE ONLY)

Degree/ Certificate Name\*

Doctor of Philosophy - Hospitality Administration

Plan Code\*

HOAPHD

Degree Type\*

Doctor of Philosophy

Program Type\*

Doctoral

### II. Program Changes

FILL IN ONLY fields required marked with an \* after importing data. You will not be able to launch the proposal without completing required fields. **Do not make proposed changes** to the information that was imported until after the proposal has been launched in Step 4. Changes will only be tracked after the proposal is launched

Are you changing admission requirements?\*

Yes  No

Are you changing course requirements?  Yes  No

Are you changing degree completion requirements?  Yes  No

Are you changing the primary instructional mode?  Yes  No

Are you changing program learning objectives?  Yes  No

**If yes, describe changes to learning objectives:**

We are adjusting one of our admission requirements, work experience, to make this a preferred requirement. In addition, we added a requirement for applicants to complete the KIRA Virtual Interview.

In addition, we are updating our language for our admission requirements to make it clearer to applicants as well as reorganizing the curriculum to better guide students. There is no adjustment to the coursework, just reorganization. In addition, we ensure the Degree Requirement language was tweaked to be clearer to students. Again, no changes to the degree requirements.

**Provide a Brief Summary of Proposed Changes**

After doing a market analysis of our peer institutions, this adjustment to the work experience requirement will keep us competitive with our peers and be able to attract top applicants to the program.

The Kira Virtual Interview will help the admission committee better evaluate the English speaking skills of our applicants since all of our PhD students do teach courses in years two and three.

**Provide a rationale for each proposed change**

**Do not make any changes to any information until the proposal has been launched in Step 4.**

Follow these steps to change the program curriculum:

1. Click on  "View Curriculum Schema." Edit existing cores or click 'Add Core' and name your core (please use a comparable degree program in the current graduate catalog as a template). Edit or add any descriptive text (do not add courses until Step 2). Descriptive text is generally used in the following cores: Plan Description, Plan Admission Requirements, Plan Requirements, Plan Graduation Requirements.
2. There are two options for adding courses (see Step 3 to remove courses): "Add Course" and "Import Course." For courses already in the catalog, click on "Import Course" and find the courses needed. For new classes going through a Curriculum Approval Process click on "Add Course"-- a box will open asking you for the Prefix, Course Number and Course Title.
3. Click on  "View Curriculum Schema." Click on the area/header of the program where you would like to add courses. When you click on "Add Courses" it will bring up the list of courses available from Step 2. Select the courses you wish to add. For removing courses click on the  and proceed.

After you have launched proposal, update prospective curriculum here\*

## Plan Description

The Ph.D. program is a multi-conceptual and research-based degree program designed to produce top quality hospitality and tourism educators and researchers. It focuses on preparing students to be excellent teachers at the university level, and engages them in scholarly research in hospitality and tourism management. Upon graduation, students will be able to teach and conduct research at the university level, and work at industry research institutions. The Ph.D. program is highly competitive, seeking motivated individuals who are committed to pursuing academic and research careers in hospitality and tourism. The program is partly supported by the Ace Denken Co. Ltd. Endowment. For more information about your program, including your graduate program handbook and learning outcomes, please visit the Degree Directory.

## Plan Admission Requirements

**Application Deadlines** (<https://www.unlv.edu/graduatecollege/application-deadlines>) **Admission Requirements:** The student must satisfy the minimum admission requirements of the Graduate College and the William F. Harrah College of Hospitality. Applications available on the UNLV Graduate College website. Applicants need to meet the following requirements below to be considered for the program. 1. Master's degree from an accredited institution with at least 24 credits in hotel administration, food service administration, tourism-convention administration, or a closely aligned field. It is preferred that applicants have completed a thesis-based master's program. 2. An overall GPA of 3.00 on a 4.00 scale for all work completed at the post-baccalaureate level. 3. A minimum of one year of full-time work experience in a management/supervisory capacity in the hospitality industry, or three years of full-time, front-line experience is preferred. To apply, applicants must submit the following materials by the application deadline to be considered for admission into the program. 1. Complete and submit the online UNLV Graduate College admissions application and pay the required admission application fee. 2. Submit all post-secondary transcripts from all institutions attended. Unofficial copies of these transcripts must be uploaded into the online application system. Note: it is a requirement of the UNLV Graduate College that students with class credits and/or degrees from educational institutions outside the United States must provide a course-by-course evaluation of those credentials by a Graduate College approved NACES Evaluation Agency. This is to obtain an evaluation of the courses, verification of degrees, and establish accreditation of the schools and/or universities. A copy of this evaluation must be uploaded into the online application system by the application deadline. 3. International applicants must submit the results of the TOEFL or IELTS as evidence of English proficiency. Test scores must be less than two years old at the time of application in order to be valid. For more information, visit UNLV English Proficiency ([link to unlv.edu/graduatecollege/English-proficiency](http://unlv.edu/graduatecollege/English-proficiency)). Students who are completing a master's degree at an institution in the United States

who are completing a master's degree at an institution in the United States must submit a copy of their TOEFL or IELTS scores at the time they applied to that institution. 4. Submit either GRE or GMAT scores. A satisfactory composite score on the Graduate Record Examination (GRE) (UNLV institution code 4861), with a preferred score of 155 on the quantitative portion and 148 on the verbal portion of the exam. Or, the Graduate Management Admissions Test (GMAT) (UNLV institution code 71T, Harrah College of Hospitality College code 71T-TD-68), preferred score of 550 with at least 25% on the verbal portion. Applicants are required to submit exams scores that have been completed within the last 5-years by the application deadline. 5. Submit a two-page Statement of Purpose that addresses the following: why you want to earn a PhD, your research interests, and what faculty you are interested in working with and why. 6. Submit a resume or CV that outlines research experience, conferences, published papers, internships, full-time employment in the field of hospitality, and leadership experiences. 7. Submit three Letters of Recommendation. It is preferred that these letters come from two college faculty members and one current or former employer. However, recommendations from one faculty member and two employers will suffice. 8. Applicants must complete the KIRA Virtual Interview. After submitting the UNLV Graduate College admissions application, applicants will receive an email invitation from KIRA Talent to complete a virtual interview. This invitation will be sent to the applicant's email address that was provided in his or her admission application. KIRA interview submissions MUST be completed no later than 5 days after application deadline. 9. Applicants may be required to participate in an online recorded video, Skype, or other personal interview at no cost to the applicant. 10. All domestic and international applicants must review and follow the Graduate College Admission and Registration Requirements. Applicants must submit all application materials by the application deadline through the online application system to be considered by the admission committee. Students are accepted into a degree program as described in the Graduate Catalog. The faculty and corresponding sub-disciplines and sub-plans within the described programs are subject to change at any time.

## Plan Requirements

Total Credits Required: 60

## Core Coursework - Credits: 12

HOA 794 is repeated for three different semesters for a total of 3 credit hours.

HOA 794 Issues and Trends for Hospitality Educators	1
HOA 798R Readings in Hospitality Management	3
HOA 797 Philosophy of Science in Hospitality Research	3
HOA 795 Research Seminar in Hospitality Education	3

## **Quantitative Methodology and Qualitative Methodology Courses - Credits: 9**

<b>HOA 735 Research Methodology</b>	<b>3</b>
<b>HOA 796 Advanced Research Methodology</b>	<b>3</b>
<b>EPY 718 Qualitative Research Methodologies</b>	<b>3</b>

## **Statistical Analysis Courses - Credits: 6**

Complete two of the following courses:

<b>STA 713 Experimental Design</b>	<b>3</b>
<b>STA 715 Multivariate Statistical Methods</b>	<b>3</b>
<b>EPY 722 Inferential Statistics and Experimental Design</b>	<b>3</b>
<b>EPY 732 Multiple Regression</b>	<b>3</b>
<b>EPY 733 Multivariate Statistics</b>	<b>3</b>
<b>EPY 734 Structural Equation Modeling</b>	<b>3</b>
<b>EAB 763 Linear Statistical Models</b>	<b>3</b>
<b>EAB 783 Multivariate Methods for the Health Sciences</b>	<b>3</b>
<b>PSC 702 Advanced Quantitative Methods I</b>	<b>3</b>

## **Primary and Secondary Area of Study Coursework - Credits: 15**

Select coursework in consultation with your Chair and the Faculty Ph.D. Program Coordinator. 1. Major Area of Study: Three 3-credit courses 2. Minor Area of Study: Two 3-credit courses

## **Elective Courses - Credits: 6**

Complete 6 credit hours of advisor-approved 700-level elective coursework. Courses used to fulfill prerequisite requirements can count toward these elective credits if the courses are at the 700-level or higher.

## **Dissertation - Credits: 12**

## **Degree Requirements**

**1. Must have at least 24 credits in the William F. Harrah College of Hospitality (excluding dissertation credits) and 12 credits outside of the College of Hospitality. All credits must be from 700-level courses. 2. Successful completion of all courses approved on the student's graduate program of study with a 3.00 GPA or better. Any credits completed with less than a 2.00 GPA may result in the student's termination from the program. 3. After the first year of course work, students will complete the Q-Exam. Students will be given two attempts to pass this exam. Failure to pass the exam can result in dismissal from the program. For details on the exam process, please see the PhD Program Handbook ([link to handbook](#)). 4. The student must file an approved degree plan before the start of the third semester after admission to the program. The degree plan must be developed in consultation with the student's Doctoral Advising Committee Chair, the Doctoral Advising Committee, the Faculty Ph.D. Program Coordinator, and the Associate Dean for Graduate and International Programs. 5. In consultation with his/her advisor, a student will organize a dissertation committee of at least three departmental members and a fourth member from outside the department, known as the Graduate College Representative. An additional committee member may be added at the student and department's discretion. Please see Graduate College policy for committee appointment guidelines. 6. Simultaneous to the last semester of content-related coursework (non-dissertation credits), students must pass a primary and secondary area comprehensive exam. This exam must be taken within five years of the admission date. For details on the exam process, please see the PhD Program Handbook ([link to handbook](#)). 7. The student must successfully write and orally defend his/her dissertation proposal and the completed dissertation. The dissertation must be of substantial quality and length, original in thought and research, and make a significant contribution to the body of knowledge in the field of hospitality administration. Upon approval of the Doctoral Advising Committee, the student will orally defend both the dissertation proposal and the completed dissertation. 8. If necessary, students may spend the equivalent of two semesters completing an approved internship.**

## **Graduation Requirements**

**1. The student must submit all required forms to the Graduate College and then apply for graduation up to two semesters prior to completing his/her degree requirements. 2. The student must submit and successfully defend his/her dissertation by the posted deadline. The defense must be advertised and is open to the public. 3. After the dissertation defense, the student must electronically submit a properly formatted pdf copy of their dissertation to the Graduate College for format check. Once the dissertation format has been approved by the Graduate College, the student will submit the approved electronic version to ProQuest. Deadlines for dissertation defenses, format check submissions, and the final ProQuest submission can be found [here](#).**

The [Degrees Directory](#) provides current and consistent degree information. Submission of this form indicates acknowledgment and understanding that every department is responsible creating and maintaining accurate and updated program information on the UNLV Degrees Directory.

If the changes included on this form impact the program handbook attach the updated handbook before submitting this form. If you need a Word version of the most recent handbook please email [GradCurriculum@unlv.edu](mailto:GradCurriculum@unlv.edu).

**Degrees Directory Program Entry\***  Check this box to acknowledge the above statement.

**Changes will be applicable to\***  Current Students  
 New Students  
 Both Current and New Students

**If applicable to current students, changes are**  Mandatory  Optional

**Effective Date\***

4. LAUNCH proposal by clicking  in the top left corner.

5. After launching the proposal, make all changes and fill in all additional fields.

6. Finish the launch of your proposal by clicking the icon  located in the Proposal Toolbox on left side at top. Make your decision, comment is optional, and click on "Make decision".

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

### III. Department Vote Information

Note: This section is to be filled out by the Department Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

<b>Date faculty voted on proposal</b> 2/11/2020	<b>Result of vote</b> 23-5
<b>Manner of vote</b> person	

#### IV. Unit Vote Information

Note: This section is to be filled out by the College Committee Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

<b>Date faculty voted on proposal</b>	<b>Result of vote</b>
<b>Manner of vote</b>	

#### V. Processing Notes (Graduate College/Registrar Use Only)

**Program Alerts (E.g.  
This program is no  
longer accepting  
applications)**

**PS Processing Notes**

**PS Processing Date**

**Initials**

**Aalog Processing  
Notes**

**Aalog Processing  
Date**

**Initials**

## Comments for Doctor of Philosophy - Hospitality Administration

<b>Curriculog</b>	3/4/2020 9:51 am <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Graduate Programs Committee.	
<b>Curriculog</b>	3/3/2020 8:20 pm <a href="#">Reply</a>
Gregory Moody has approved this proposal on behalf of Graduate Programs Committee. See <a href="#">Graduate Programs Committee Agenda - 3 March, 2020</a> for more information.	
<b>Curriculog</b>	2/18/2020 7:27 pm <a href="#">Reply</a>
Tony Henthorne has approved this proposal on School/College Associate Dean for Graduate Studies/ Dean.	
<b>Curriculog</b>	2/18/2020 2:57 pm <a href="#">Reply</a>
Ozgur Ozdemir has approved this proposal on School/College Committee.	
<b>Curriculog</b>	2/18/2020 11:48 am <a href="#">Reply</a>
Hospitality Dean has approved this proposal on Department Chair.	
<b>Curriculog</b>	2/13/2020 2:17 pm <a href="#">Reply</a>
Rhonda McElroy has approved this proposal on Graduate Coordinator.	
<b>Curriculog</b>	2/13/2020 12:25 pm <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Technical Review.	
<b>Curriculog</b>	2/7/2020 9:50 pm <a href="#">Reply</a>
Rhonda McElroy has approved this proposal on Originator.	
<b>Graduate Curriculum</b>	2/7/2020 6:07 pm <a href="#">Reply</a>
Moving back to originator for adjustments by request of originator.	
<b>Curriculog</b>	2/7/2020 6:07 pm <a href="#">Reply</a>
Graduate Curriculum has rejected this proposal on Technical Review.	

**Curriculog**

2/7/2020 3:09 pm [Reply](#)

Rhonda McElroy has approved this proposal on Originator.

**Graduate Curriculum**

2/7/2020 12:48 pm [Reply](#)

Moving back to originator for adjustments by request of originator.

**Graduate Curriculum**

2/7/2020 12:47 pm [Reply](#)

Moving back to originator for adjustments.

**Curriculog**

2/7/2020 12:47 pm [Reply](#)

Graduate Curriculum has rejected this proposal on Technical Review.

**Curriculog**

2/3/2020 4:32 pm [Reply](#)

Rhonda McElroy has approved this proposal on Originator.

**Curriculog**

1/29/2020 3:19 pm [Reply](#)

Rhonda McElroy has launched this proposal.