

# Executive Master of Hospitality Administration

## Plan Description

The Master's of Hospitality Administration (MHA) degree is a 30-credit program designed to bring hospitality executives together to learn the latest management and leadership techniques in an executive format, via the Internet and other media. Demand determines the class schedule for the program.

Students must choose one of two subplans: 1) Hospitality Management, and 2) Gaming Management. Students must specify the program option as part of the admission process.

Courses are taught entirely online—there is no requirement that any student come to the main UNLV campus. Courses are offered throughout the year in five eight-week sessions. Two sessions are scheduled during the fall and spring semesters and one during the summer semester. At least two required courses and two elective courses are offered during each session. The professional paper and entrepreneurship classes are offered during the regular 16-weeks of the Fall and Spring. The professional paper should adhere to the American Psychological Association's current publication manual regarding writing style and format.

In addition to regular tuition and fees, this program has an additional fee of \$510 per credit to cover the cost of delivery in an executive format. For more information, contact the program coordinator at (702) 895-5430.

For more information about your program, including your graduate program handbook and learning outcomes, please visit the Degree Directory.

## Plan Admission Requirements

Application ~~deadlines~~ **Applications available on the UNLV Graduate College website.**  
**Application Requirements:** The student must satisfy the **following minimum** admission requirements of the **UNLV** Graduate College and the William F. Harrah College of Hospitality.  
**Applications available on the UNLV Graduate College website. Applicants need to meet the following requirements below to be considered for the program.**  
**1.** A baccalaureate degree from an accredited ~~college or university~~ **institution** with ~~an a minimum~~ overall ~~undergraduate grade point average~~ **GPA** of ~~at least~~ **2.75** on a 4.00 scale, or **3.00** or higher in the last two years of study.  
**2.** A minimum of three years of full-time management experience in the hospitality industry. ~~All domestic and international~~ **To apply**, applicants must ~~review and follow~~ **submit the following materials by the application deadline to be considered for admission into the Graduate College Admission and Registration Requirements program.**  
**1. IMPORTANT NOTE FOR INTERNATIONAL STUDENTS: Because this program is offered totally online Completed and is available anywhere in submit the world, online UNLV cannot issue an I-20 Graduate College admission application and you cannot obtain a student visa to come to pay the United States based upon enrollment in the Master's required admission application fee.**  
**2. Submit of Hospitality Administration Program all post-secondary transcripts from all institutions attended. The following information to Unofficial copies of these transcripts must be submitted electronically to uploaded into the online applica-tion applicati on system. Note: it is a requirement of the UNLV Graduate College that students with-your application: Completed**

~~online application found on~~ class credits and/or degrees from educational institutions outside the United States must provide a course-by-course evaluation of those credentials by a Graduate College ~~home page approved NACES Evaluation Agency.~~ ~~Unofficial transcripts for all post-secondary~~ This is to obtain an evaluation of the courses, verification of degrees, and establish accreditation of the schools ~~attended~~ and/or universities. ~~Payment~~ A copy of this evaluation must be uploaded into the online application ~~fees~~ system by the application deadline. ~~A brief essay~~ 3. International applicants must submit the results of the TOEFL or IELTS as evidence of English proficiency. Test scores must be less than two years old at the time of application in order to be valid. For more information, visit UNLV English Proficiency ([link to unlv.edu/graduatecollege/English-proficiency](http://link.to.unlv.edu/graduatecollege/English-proficiency)). 4. Submit a Statement of ~~approximately~~ Purpose (approximately 500 ~~words outlining~~ words) that outlines your career goals and how your hospitality employment background has prepared you ~~for f or~~ graduate study. ~~Resume~~ 5. Submit a resume with employer references. The resume should clearly ~~indicate job titles~~ communicate your career history, ~~place and date of employment and specific~~ including detailed job responsibilities. ~~Three or more years of full-time experience in a management or administrative capacity in the hospitality industry~~ 6. ~~Two~~ Submit two letters of recommendation: ~~You may upload contact information i nformation (name, address, phone, email) for.~~ Letters can be from a current or former employer ~~and or~~ a college faculty member ~~able to evaluate that can comment on~~ your potential ~~for~~ success in ~~a the~~ graduate program (~~two recommendations required~~). ~~If you are no longer in touch with faculty members, two letters from employers will suffice. Your contacts will be sent an email with informat ion information on how to complete the online recommendation or where to mail a submission, or you may request that your recommenders email their letters directly to hotelgrad@unlv.edu. The following information to be submitted directly to the William F. Harrah College of Hospitality Graduate Studies Office and the Graduate College: In addition to the electronic transcript(s) submitted to the Graduate College with your application, official copies of your transcripts must be mailed directly from the educational institution(s) to both the Graduate College and the William F. Harrah College of Hospitality Graduate Studies Office. Evaluation of Foreign Credentials (see #4 above)Notes: Students are not required to take the GRE or the GMAT for entry into this program~~ 7. Applicants may be required to participate in an online recorded video, Skype, or other personal interview at no cost to the applicant. ~~We will accept email submissions of the essay, resume~~ 8. All domestic and ~~recommendation letters. However, recommendat ion recommendation letters~~ international applicants must ~~be emailed directly from the professor or employer, not forwarded by the prospective student.~~ Application Deadlines Refer to review and follow the Graduate College ~~website for specific deadlines~~ Admission and Registration Requirements. All ~~required documentation and~~ application materials documents must be ~~received by~~ submitted through the ~~UNLV Graduate College and the William F. Harrah College of Hospitality Graduate Studies Office~~ online application system by the ~~listed~~ application deadline ~~for~~. If an applicant has questions about the application ~~to be considered~~ process, please email [mygradfuture@unlv.edu](mailto:mygradfuture@unlv.edu). ~~All domestic and international applicants must review and follow~~ edu for assistance from one of the staff members in the Hospitality Office of Graduate ~~College Admission and Registration Requirements~~ Programs. Note: Students are not required to take the GRE or the GMAT for entry into this program. **IMPORTANT IMPOR TANT NOTE FOR INTERNATIONAL STUDENTS:** Because this program is offered totally online and is ~~availabl e~~ available anywhere in the world, UNLV cannot issue an I-20 and you cannot obtain a student visa to come to the United States based upon enrollment in the Master's of Hospitality Administration Program. Students are accepted into a degree program as described in the Graduate Catalog. The faculty and corresponding sub-disciplines and sub-plans within the described programs are subject to change at any time.

## Plan Requirements

Subplan 1: Hospitality Management

Subplan 2: Gaming Management

## Subplan 1: Hospitality Management

Total Credits Required: 30

### Course Requirements

#### Required Courses – Credits: 15

MHA 603 Human Resources and Behavior in the Hospitality Industry	3
MHA 605 Financial Analysis for the Service Industries	3
MHA 635 Research Methodology	3
MHA 640 Marketing Systems	3
MHA 651 Hospitality Service Management	3

#### Elective Courses – Credits: 12

Complete four additional MHA courses:

MHA 538 Fundamentals of Casino Operations	3
MHA 604 Hospitality Organizational Behavior Issues	3
MHA 606 Hospitality Revenue Management	3
MHA 607 Hospitality Industry Cost Control	3
MHA 611 Laws of Innkeeping and Food Service	3
MHA 616 Principles and Practices in Hospitality Management	3
MHA 617 Principles and Practices in Convention and Meetings Management	3
MHA 618 Gaming Operations	3
MHA 620 Principles and Practices in Food Service Management	3
MHA 625 Information Technology in the Hospitality Industry	3
MHA 626 Sustainability in the Hospitality Industry	3
MHA 631 Operational Analysis in Hospitality Management	3
MHA 638* Database Marketing for Hospitality and Tourism	3

MHA 641 Dynamics of Tourism	3
MHA 642 Customer Development Strategies for Casino & Gaming	3
MHA 644 Online Training and Development	3
MHA 645 Human Dynamics and Organizational Leadership	3
MHA 646 Essentials of Negotiation in the Hospitality Industry	3
MHA 647 Intercultural Communication in the Hospitality Industry	3
MHA 653 Event Management	3
MHA 654 Risk Management: Safety and Security in Hospitality and Tourism	3
MHA 660 Research Seminar in Hotel Administration	3
MHA 661 Research Seminar in Food Service Administration	3
MHA 662 Seminar in Hospitality Education	3
MHA 663 Research Seminar in Casino and Gaming Management	3
MHA 675 Seminar in Hospitality Finance	3
MHA 681 Independent Study and Research	1-3
MHA 690 Special Topics in Hospitality Management	3

### Culminating Experience – Credits: 3

Complete either a professional paper or hospitality entrepreneurship.

MHA 787 Entrepreneurship in the Hospitality Industry	3
MHA 788 Professional Paper	3

### Degree Requirements

Students must successfully complete 30 credit hours of 500-/600-level course work in the MHA Hospitality Management subplan in the William F. Harrah College of Hospitality. These credits will come from four elective courses, five required courses and a professional paper.

Students may take courses in any order with three exceptions: six or more credit hours must be completed before MHA 635 – Research Methods can be taken; MHA 635 – Research Methodology must be taken prior to the culminating experience, and it is recommended that the culminating experience be taken in the last semester of study. Students can schedule their individual programs with the MHA academic advisor.

### Graduation Requirements

See Plan Graduation Requirements below.

## Subplan 2: Gaming Management

Total Credits Required: 30

### Course Requirements

#### Required Course – Credits: 12

MHA 603 Human Resources and Behavior in the Hospitality Industry	3
MHA 605 Financial Analysis for the Service Industries	3
MHA 618 Gaming Operations	3
MHA 635 Research Methodology	3

#### Required Marketing Course – Credits: 3

Choose one of the following courses:

MHA 639 Casino Marketing	3
MHA 640 Marketing Systems	3

#### Elective Courses – Credits: 12

MHA 608 Casino Accounting and Auditing	3
MHA 621 Gaming, Government & Community Relations	3
MHA 622 Sociology of Gambling	3
MHA 623 Internet and Mobile Gaming	3
MHA 624 Gaming Regulations, Law and Compliance	3
MHA 627 Gaming Technologies	3
[After] MHA 632 - Statistical Analysis in Gaming	
MHA 639 Casino Marketing	3
MHA 663 Research Seminar in Casino and Gaming Management	3

#### Culminating Experience – Credits: 3

## Degree Requirements

Students must successfully complete 30 credit hours of 500-/600-level course work in the MHA Gaming Management Subplan in the William F. Harrah College of Hospitality. These credits will come from four elective courses, five required courses, and a professional paper. Students may take courses in any order with these exceptions: six or more credit hours must be completed before MHA 635 – Research Methods can be taken; MHA 635 – Research Methodology must be taken prior to the culminating experience; MHA 608 Casino Accounting and Auditing, MHA 627 Gaming Technologies, and MHA 639 Casino Marketing have MHA 618 Casino Operations as a prerequisite; it is recommended that the culminating experience be taken in the last semester of study. Students can schedule their individual programs with the MHA academic advisor.

## Graduation Requirements

See Plan Graduation Requirements below.

## Plan Graduation Requirements

The student must submit all required forms to the Graduate College and then apply for graduation up to two semesters prior to completing his/her degree requirements.

The student must successfully complete a culminating experience.