


# Executive Master of Hospitality Administration

## 2 Graduate Program Change 2020-21

### I. General Information

The faculty member originating this proposal is to complete sections I and II.

TURN ON help text before starting this proposal by clicking  in the top right corner of the heading. You will need to turn on help text again after any actions that refresh the page including after saving proposals, importing information, or running impact reports.

IMPORT curriculum data from the Catalog by clicking  in the top left corner.

**Do not make any changes to any information until the proposal has been launched in Step 4.**

Department\*

Hotel Administration Programs (GRAD USE ONLY)

Degree/ Certificate Name\*

Executive Master of Hospitality Administration

Plan Code\*

HOAMHA

Degree Type\*

Master of Hospitality Administration

Program Type\*

Master's

### II. Program Changes

FILL IN ONLY fields required marked with an \* after importing data. You will not be able to launch the proposal without completing required fields. **Do not make proposed changes** to the information that was imported until after the proposal has been launched in Step 4. Changes will only be tracked after the proposal is launched

Are you changing admission requirements?\*

Yes  No

Are you changing course requirements?  Yes  No

Are you changing degree completion requirements?  Yes  No

Are you changing the primary instructional mode?  Yes  No

Are you changing program learning objectives?  Yes  No




If yes, describe changes to learning objectives:

**Provide a Brief Summary of Proposed Changes** Change MHA 632 to MHA 629  
Change Degree Requirements

**Provide a rationale for each proposed change** MHA 632 was sent as the course number when the program was created, but this is incorrect. The course number should be 629 (same name).  
Degree Requirements need to be changed since the prereq on 635 was changed and also culminating experience should be taken last not "recommended" last

## **Do not make any changes to any information until the proposal has been launched in Step 4.**

Follow these steps to change the program curriculum:

1. Click on  "View Curriculum Schema." Edit existing cores or click 'Add Core' and name your core (please use a comparable degree program in the current graduate catalog as a template). Edit or add any descriptive text (do not add courses until Step 2). Descriptive text is generally used in the following cores: Plan Description, Plan Admission Requirements, Plan Requirements, Plan Graduation Requirements.
2. There are two options for adding courses (see Step 3 to remove courses): "Add Course" and "Import Course." For courses already in the catalog, click on "Import Course" and find the courses needed. For new classes going through a Curriculog Approval Process click on "Add Course"-- a box will open asking you for the Prefix, Course Number and Course Title.
3. Click on  "View Curriculum Schema." Click on the area/header of the program where you would like to add courses. When you click on "Add Courses" it will bring up the list of courses available from Step 2. Select the courses you wish to add. For removing courses click on the  and proceed.

After you have launched proposal, update prospective curriculum here\*

## Plan Description

The Master's of Hospitality Administration (MHA) degree is a 30-credit program designed to bring hospitality executives together to learn the latest management and leadership techniques in an executive format, via the Internet and other media. Demand determines the class schedule for the program. Students must choose one of two subplans: 1) Hospitality Management, and 2) Gaming Management. Students must specify the program option as part of the admission process. Courses are taught entirely online—there is no requirement that any student come to the main UNLV campus. Courses are offered throughout the year in five eight-week sessions. Two sessions are scheduled during the fall and spring semesters and one during the summer semester. At least two required courses and two elective courses are offered during each session. The professional paper and entrepreneurship classes are offered during the regular 16-weeks of the Fall and Spring. The professional paper should adhere to the American Psychological Association's current publication manual regarding writing style and format. In addition to regular tuition and fees, this program has an additional fee of \$510 per credit to cover the cost of delivery in an executive format. For more information, contact the program coordinator at (702) 895-5430. For more information about your program, including your graduate program handbook and learning outcomes, please visit the Degree Directory.

## Plan Admission Requirements

**Application deadlines** Applications available on the UNLV Graduate College website. The student must satisfy the following admission requirements of the Graduate College and the William F. Harrah College of Hospitality. A baccalaureate degree from an accredited college or university with an overall undergraduate grade point average of at least 2.75 on a 4.00 scale, or 3.00 or higher in the last two years of study. A minimum of three years of full-time management experience in the hospitality industry. All domestic and international applicants must review and follow the Graduate College Admission and Registration Requirements. **IMPORTANT NOTE FOR INTERNATIONAL STUDENTS:** Because this program is offered totally online and is available anywhere in the world, UNLV cannot issue an I-20 and you cannot obtain a student visa to come to the United States based upon enrollment in the Master's of Hospitality Administration Program. The following information to be submitted electronically to the Graduate College with your application: Completed online application found on the Graduate College home page. Unofficial transcripts for all post-secondary schools attended. Payment of application fees. A brief essay of approximately 500 words outlining your career goals and how your hospitality employment background has prepared you for graduate study. Resume with employer references. The resume should clearly indicate job titles, place and date of employment and specific job responsibilities. Three or more years of full-time experience in a management or administrative capacity in the hospitality industry. Two letters of

administrative capacity in the hospitality industry. Two letters of recommendation: You may upload contact information (name, address, phone, email) for a current or former employer and a college faculty member able to evaluate your potential for success in a graduate program (two recommendations required). If you are no longer in touch with faculty members, two letters from employers will suffice. Your contacts will be sent an email with information on how to complete the online recommendation or where to mail a submission, or you may request that your recommenders email their letters directly to [hotelgrad@unlv.edu](mailto:hotelgrad@unlv.edu). The following information to be submitted directly to the William F. Harrah College of Hospitality Graduate Studies Office and the Graduate College: In addition to the electronic transcript(s) submitted to the Graduate College with your application, official copies of your transcripts must be mailed directly from the educational institution(s) to both the Graduate College and the William F. Harrah College of Hospitality Graduate Studies Office. Evaluation of Foreign Credentials (see #4 above) Notes: Students are not required to take the GRE or the GMAT for entry into this program. Applicants may be required to participate in an online recorded video, Skype, or other personal interview at no cost to the applicant. We will accept email submissions of the essay, resume and recommendation letters. However, recommendation letters must be emailed directly from the professor or employer, not forwarded by the prospective student. Application Deadlines Refer to the Graduate College website for specific deadlines. All required documentation and application materials must be received by the UNLV Graduate College and the William F. Harrah College of Hospitality Graduate Studies Office by the listed deadline for the application to be considered. Students are accepted into a degree program as described in the Graduate Catalog. The faculty and corresponding sub-disciplines and sub-plans within the described programs are subject to change at any time.

## **Plan Requirements**

Subplan 1: Hospitality Management Subplan 2: Gaming Management

## **Subplan 1: Hospitality Management**

Total Credits Required: 30

## **Course Requirements**

## **Required Courses – Credits: 15**

<b>MHA 603 Human Resources and Behavior in the Hospitality Industry</b>	<b>3</b>
<b>MHA 605 Financial Analysis for the Service Industries</b>	<b>3</b>
<b>MHA 635 Research Methodology</b>	<b>3</b>
<b>MHA 640 Marketing Systems</b>	<b>3</b>
<b>MHA 651 Hospitality Service Management</b>	<b>3</b>

## **Elective Courses – Credits: 12**

Complete four additional MHA courses:

<b>MHA 538 Fundamentals of Casino Operations</b>	<b>3</b>
<b>MHA 604 Hospitality Organizational Behavior Issues</b>	<b>3</b>
<b>MHA 606 Hospitality Revenue Management</b>	<b>3</b>
<b>MHA 607 Hospitality Industry Cost Control</b>	<b>3</b>
<b>MHA 611 Laws of Innkeeping and Food Service</b>	<b>3</b>
<b>MHA 616 Principles and Practices in Hospitality Management</b>	<b>3</b>
<b>MHA 617 Principles and Practices in Convention and Meetings Management</b>	<b>3</b>
<b>MHA 618 Gaming Operations</b>	<b>3</b>
<b>MHA 620 Principles and Practices in Food Service Management</b>	<b>3</b>
<b>MHA 625 Information Technology in the Hospitality Industry</b>	<b>3</b>
<b>MHA 626 Sustainability in the Hospitality Industry</b>	<b>3</b>
<b>MHA 631 Operational Analysis in Hospitality Management</b>	<b>3</b>
<b>MHA 638* Database Marketing for Hospitality and Tourism</b>	<b>3</b>
<b>MHA 641 Dynamics of Tourism</b>	<b>3</b>
<b>MHA 642 Customer Development Strategies for Casino &amp; Gaming</b>	<b>3</b>
<b>MHA 644 Online Training and Development</b>	<b>3</b>
<b>MHA 645 Human Dynamics and Organizational Leadership</b>	<b>3</b>
<b>MHA 646 Essentials of Negotiation in the Hospitality Industry</b>	<b>3</b>
<b>MHA 647 Intercultural Communication in the Hospitality Industry</b>	<b>3</b>
<b>MHA 653 Event Management</b>	<b>3</b>
<b>MHA 654 Risk Management: Safety and Security in Hospitality and Tourism</b>	<b>3</b>
<b>MHA 660 Research Seminar in Hotel Administration</b>	<b>3</b>
<b>MHA 661 Research Seminar in Food Service Administration</b>	<b>3</b>
<b>MHA 662 Seminar in Hospitality Education</b>	<b>3</b>
<b>MHA 663 Research Seminar in Casino and Gaming Management</b>	<b>3</b>
<b>MHA 675 Seminar in Hospitality Finance</b>	<b>3</b>

**MHA 681 Independent Study and Research**

**1-3**

**MHA 690 Special Topics in Hospitality Management**

**3**

### **Culminating Experience – Credits: 3**

Complete either a professional paper or hospitality entrepreneurship.

**MHA 787 Entrepreneurship in the Hospitality Industry**

**3**

**MHA 788 Professional Paper**

**3**

### **Degree Requirements**

Students must successfully complete 30 credit hours of 500-/600-level course work in the MHA Hospitality Management subplan in the William F. Harrah College of Hospitality. These credits will come from four elective courses, five required courses and a professional paper. Students may take courses in any order with these exceptions: students are encouraged to take MHA 635 – Research Methods in their first semester; MHA 635 – Research Methodology must be taken prior to the culminating experience, and the culminating experience cannot be taken until 80% of all coursework is complete and the student is in the last semester of study. Students can schedule their individual programs with the MHA academic advisor.

### **Graduation Requirements**

See Plan Graduation Requirements below.

### **Subplan 2: Gaming Management**

Total Credits Required: 30

### **Course Requirements**

**Required Course – Credits: 12**

<b>MHA 603 Human Resources and Behavior in the Hospitality Industry</b>	<b>3</b>
<b>MHA 605 Financial Analysis for the Service Industries</b>	<b>3</b>
<b>MHA 618 Gaming Operations</b>	<b>3</b>
<b>MHA 635 Research Methodology</b>	<b>3</b>

### **Required Marketing Course – Credits: 3**

Choose one of the following courses:

<b>MHA 639 Casino Marketing</b>	<b>3</b>
<b>MHA 640 Marketing Systems</b>	<b>3</b>

### **Elective Courses – Credits: 12**

<b>MHA 608 Casino Accounting and Auditing</b>	<b>3</b>
<b>MHA 621 Gaming, Government &amp; Community Relations</b>	<b>3</b>
<b>MHA 622 Sociology of Gambling</b>	<b>3</b>
<b>MHA 623 Internet and Mobile Gaming</b>	<b>3</b>
<b>MHA 624 Gaming Regulations, Law and Compliance</b>	<b>3</b>
<b>MHA 627 Gaming Technologies</b>	<b>3</b>
<b>MHA 639 Casino Marketing</b>	<b>3</b>
<b>MHA 663 Research Seminar in Casino and Gaming Management</b>	<b>3</b>
<b>MHA 629 Statistical Analysis In Gaming</b>	<b>3</b>

### **Culminating Experience – Credits: 3**

<b>MHA 788 Professional Paper</b>	<b>3</b>
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### **Degree Requirements**

Students must successfully complete 30 credit hours of 500-/600-level course work in the MHA Gaming Management Subplan in the William F. Harrah College of Hospitality. These credits will come from four elective courses, five required courses and a professional paper. Students may take courses in any order with these exceptions: students are encouraged to take MHA 635 – Research Methods in their first semester; MHA 635 – Research Methodology must be taken prior to the culminating experience; MHA 608 Casino Accounting and

Auditing, MHA 627 Gaming Technologies, and MHA 639 Casino Marketing have MHA 618 Casino Operations as a prerequisite; and the culminating experience cannot be taken until 80% of all coursework is complete and the student is in the last semester of study. Students can schedule their individual programs with the MHA academic advisor.

## Graduation Requirements

See Plan Graduation Requirements below.

## Plan Graduation Requirements

The student must submit all required forms to the Graduate College and then apply for graduation up to two semesters prior to completing his/her degree requirements. The student must successfully complete a culminating experience.

The [Degrees Directory](#) provides current and consistent degree information. Submission of this form indicates acknowledgment and understanding that every department is responsible creating and maintaining accurate and updated program information on the UNLV Degrees Directory.

If the changes included on this form impact the program handbook attach the updated handbook before submitting this form. If you need a Word version of the most recent handbook please email [GradCurriculum@unlv.edu](mailto:GradCurriculum@unlv.edu).

**Degrees Directory  
Program Entry\***



Check this box to acknowledge the above statement.

**Changes will be  
applicable to\***



Current Students



New Students



Both Current and New Students

**If applicable to  
current students,  
changes are**



Mandatory



Optional


**Effective Date\***


Fall 2020



4. LAUNCH proposal by clicking  in the top left corner.

5. After launching the proposal, make all changes and fill in all additional fields.

6. Finish the launch of your proposal by clicking the icon  located in the Proposal Toolbox on left side at top. Make your decision, comment is optional, and click on "Make decision".

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.


### III. Department Vote Information

Note: This section is to be filled out by the Department Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.

2. Fill in vote information.

3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

Date faculty voted  
on proposal


Result of vote

Manner of vote

### IV. Unit Vote Information

Note: This section is to be filled out by the College Committee Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

**Date faculty voted on proposal** 2/18/2020

**Result of vote** 4-0

**Manner of vote** Person

### V. Processing Notes (Graduate College/Registrar Use Only)

**Program Alerts (E.g. This program is no longer accepting applications)**

**PS Processing Notes**

**PS Processing Date**

**Initials**

**Aalog Processing Notes**

**Aalog Processing Date**

**Initials**

## Comments for Executive Master of Hospitality Administration

<b>Curriculog</b>	3/4/2020 9:52 am <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Graduate Programs Committee.	
<b>Curriculog</b>	3/3/2020 8:20 pm <a href="#">Reply</a>
Gregory Moody has approved this proposal on behalf of Graduate Programs Committee. See <a href="#">Graduate Programs Committee Agenda - 3 March, 2020</a> for more information.	
<b>Curriculog</b>	2/18/2020 7:27 pm <a href="#">Reply</a>
Tony Henthorne has approved this proposal on School/College Associate Dean for Graduate Studies/ Dean.	
<b>Curriculog</b>	2/18/2020 2:57 pm <a href="#">Reply</a>
Ozgur Ozdemir has approved this proposal on School/College Committee.	
<b>Curriculog</b>	2/18/2020 11:48 am <a href="#">Reply</a>
Hospitality Dean has approved this proposal on Department Chair.	
<b>Curriculog</b>	1/17/2020 3:45 pm <a href="#">Reply</a>
Rhonda McElroy has approved this proposal on Graduate Coordinator.	
<b>Curriculog</b>	1/17/2020 2:20 pm <a href="#">Reply</a>
System Administrator Graduate Curriculum has restarted the Graduate Coordinator step as a result of participants being added to or removed from the step.	
<b>Curriculog</b>	1/17/2020 2:18 pm <a href="#">Reply</a>
Rhonda McElroy was added to the Hotel Administration Programs Graduate Coordinator role.	
<b>Curriculog</b>	12/6/2019 3:26 pm <a href="#">Reply</a>
Hospitality Admin MHA Graduate Coordinator has approved this proposal on Graduate Coordinator.	
<b>Curriculog</b>	12/3/2019 12:15 pm <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Technical Review.	

**Curriculog**

11/20/2019 2:23 pm [Reply](#)

Toni Repetti has approved this proposal on Originator.

**Curriculog**

11/20/2019 2:16 pm [Reply](#)

Toni Repetti has launched this proposal.