

MGT - 710 - New Venture Creation

2 Graduate Course Change 2022-23

I. General Information

The faculty member originating this proposal is to complete sections I and II.

Before starting this form, please review graduate curriculum website on policies and processes: <https://www.unlv.edu/graduatecollege/curriculum>

Click "**validate and launch proposal**" **button below.** Once the pop-up window comes up and displays an error message, click on the "show me" button (on the pop-up). This will highlight in red the required fields of this form. Fill in ONLY the red (required) fields.

With all red fields completed, click on the "**validate and launch proposal**" **button** again to launch the proposal. The pop-up this time should not display an error, and will display instead a "**launch proposal**" **button.** Click on the "**launch proposal**" **button** to launch.

After launch, please fill in all remaining fields in the form to reflect your intended changes.

Department:*

Management Entrepreneurship and Technology

Current Prefix:*

MGT

Current Number:* 710

Long Course Name:* New Venture Creation

New Long Course
Name (if name
change):

Short Course Name
25 chars. limit (leave
blank if not changing
course name):

- Summary of Proposed Changes (please check boxes for each change):***
- Prefix
 - Course Number
 - Name
 - Description
 - Credits/Grading
 - PreReqs/CoReqs
 - Instructional Mode
 - Cross-listing / Combination
 - Other changes (e.g. Service Learning, Fees, ...)

Describe the changes and the rationale for each change:* The course description has been changed to adjust the focus to help graduate students from across UNLV who need to understand the process of starting a business. The pre-requisites are updated to allow a broader set of graduate students to gain this knowledge.

Effective Term and Year:*

Changing the Catalog Description:

avoid the use of the words *student*, *course*, and *covers*.

incomplete sentences are ok.

avoid repeating the course title.

use of an active voice, e.g. *explores*, *investigates*,...

50 words limit.

Catalog Description 50 words limit (read guidelines above):* Surveys the process of starting a new business from ideation to execution. Focuses on gaining hands-on experience in starting new ventures. Important aspects of new venture creation detailed include: market and customers, value proposition and product development, competition, marketing and sales, monetization, financial projections, organization, operations, financing and law.

Is this course a culminating experience?* Yes No

If Yes, to which programs?

IMPACT REPORT

Run an Impact Report by clicking on "run impact report" at the top of this form.

Copy & Paste the entire impact report into the box below.

Please comment on the results of the impact report in the comments box below.

Impact Report (copy and paste here):*

Impact Report for MGT 710

There are no results for this report.

Comments on Impact Report (or add "no impact" if applicable):*

No results

Program Changes Needed?

If program changes are needed as a result of this course change, **a separate program change proposal must be submitted.**

Please describe below your plan for program changes related to this proposal.

QUESTIONS? contact gradcurriculum@unlv.edu

Please describe your plan for program changes, if any, as a result of this proposed course change:*

We are submitting a separate proposal for changing the name of the Graduate Certificate in New Venture Management to the Graduate Certificate in Entrepreneurship and Innovation, reducing required credits from 15 to 12, and providing a few more optional electives. This course is still required for the certificate.

CROSS-LISTING OR COMBINING COURSES

300- or 400-level courses may be cross-listed with 500-level courses; 400-level courses may also be cross-listed to 600-level courses. Courses that are at the 700 level and above may not be cross-listed with undergraduate courses.

Select one of the options:*

- Same As= e.g. Undergraduate: same content and same career (UG/UG). Graduate: Same/similar course content and same career (Grad/Grad)
- Cross-listing= Cross-listed courses contain the same or similar content and may be in different programs (e.g. WMST 621 & SOC 621) or different careers (e.g. BIOL 467 & BIOL 667 or PSC 722 & PHIL 728)
- Not Cross-Listed or Same As Not changing crosslisting

List cross-listing courses (or type "none" or "no changes"):

none

CROSS-LISTING RATIONALE

Please answer the following questions in the "rationale" field below:

What aspect of graduate preparation is met via this course that goes beyond the undergraduate program?

What common aspects are offered in the cross-listings and what grad level pieces are not?

What would be beneficial in offering the cross-listed courses from a graduate education perspective?

**Cross-listing or
Combining Rationale:**

Service Learning Designation

Are you adding a
Service-Learning
designation to this
course?*

Yes No

If the Service-Learning designation or Crosslisting is being added to this course:

An accessible syllabus in Word or PDF format must accompany this form.

Graduate syllabi must meet the minimum criteria as required by the Provost's office (See Semester Memo under Executive Vice President and Provost Policies and Forms <https://www.unlv.edu/policies/current-policies>). Graduate courses that are linked to undergraduate courses (300/500 and 400/600 level joint courses) must clearly state in the syllabus how the class experience and expectations are different for graduate students, what additional requirements students enrolled in the graduate level course must fulfill, and how the grading scale will be applied to graduate students.

Please attach a current accessible syllabus by navigating to the "attach a file" icon at the right of this form.

Information about Service-Learning is available [here](#). Faculty can visit the [faculty Service-Learning page](#) as well as the [UNLV Guide for Service Learning](#) for additional information.

If adding Service-
Learning designation
and/or Crosslisting
the course, an
accessible syllabus is
attached:*

Attached Not Applicable

II. Course Change Information

Prefix and Number Change

Current Prefix and/or
Number:

.....
**New Prefix and/or
Number:**

Credit change

Fixed/Variable Credits: Fixed Variable

If fixed, enter number of credits. If variable, enter minimum and maximum credits (E.g., 1-3).

Number of Credits:

Course Repeatability

Can students repeat this course? Yes No

If yes, insert maximum credits students can earn (blank=unlimited):

Grading Change

Grading System: Letter Grade
 S/U
 S/F (will count towards GPA)
 S/X/F for Thesis/Dissertation

Does this course have any non-credit components? Yes No

If yes, indicate component(s):

- Clinical
- Discussion
- Field Studies
- Independent Study
- Internship
- Laboratory
- Lecture
- Practicum
- Research
- Seminar
- Supervision
- Thesis Research
- Dissertation Research

Requisite Change (if any)

Graduate standing is the default prerequisite for all graduate-level courses.

Prerequisites: Grad cumulative GPA of 3.0 or above or instructor consent

The passing grade for prerequisite courses is assumed as B-unless stated otherwise. Please indicate a different passing grade for this course prerequisites if applicable:

Corequisites - course(s) that must be taken concurrently:

Is this course change connected to differential fees?* Yes
 No

If yes, explain: 500-700 level MGT classes have a \$100 differential fee.

Indicate the instructional modes that should be available for scheduling: In Person Supplemental Web
 Field Study
 Hybrid
 Independent Study
 Web-based
 Web-based w/ on/off campus meeting
 Other

If other instructional mode, please describe and explain:

"Notes" information

Previous catalogs offered a field called "notes" with some course information. This "notes" section is being eliminated. Any information in that section will not be displayed in future catalogs.

Notes:

Acknowledgement:* I acknowledge that notes will not appear in the new catalog

III. Evaluation of Library Resources

Indicate library resources that will be needed as a result of changes to this course (if applicable).

Will this course change require changes to library resources? * Yes No

Core Journals:

Core Books:

Electronic Resources:



This section is completed by the librarian


Level of support the Library can provide:

Library Comments:

READY TO SUBMIT?

After making all your intended changes, please follow these steps:

1. Finish the launch of your proposal by clicking the decisions icon  located to the right of the form. This will display a new decision/approval field on the top right.
2. Click on "approve", add an optional comment if necessary, and then click on the "Make My Decision" button at the bottom to move the proposal forward to the next step. You will see a notification indicating that the proposal has moved forward. You will not be able to edit after moving the proposal forward.
3. Please note that it is your responsibility as the proposer to see that the proposal is reviewed and receives all necessary approvals. Please be encouraged to reach out to reviewers on each step, if necessary.
4. You can check the status of the proposal by clicking on the workflow status icon  to verify that the proposal has gone to the next step.

The workflow status icon  will also show you the current step of the proposal at any given time, and who are the reviewers at that step.

QUESTIONS? contact gradcurriculum@unlv.edu

IV. Department Vote Information


Note: This section is to be filled out by the Department Chair on behalf of the department committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify gradcurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.

2. Fill in vote information in the fields below, along with the approval.

3. Then approve/reject by clicking the decisions icon  located to the right of the form. This will display a new decision/approval field on the top right. Click on "approve", add an optional comment if necessary, and then click on the "Make My Decision" button at the bottom to move the proposal forward to the next step. You will see a notification indicating that the proposal has moved forward. You will not be able to edit after moving the proposal forward.

The workflow status icon  will also show you the current step of the proposal at any given time, and who are the reviewers at that step.

If there were any modifications to the proposal, please enter them in the comments box below:

Comments:

Date faculty voted on proposal: 03/20/2022

Result of vote (Number of yes/no/abstention votes): 15/1/0

Manner of vote (online, in-person, etc.): online

V. College Vote Information


Note: This section is to be filled out by the Academic Associate Dean on behalf of the college/school committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify gradcurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.

2. Fill in vote information in the fields below, along with the approval.

3. Then approve/reject by clicking the decisions icon  located to the right of the form. This will display a new decision/approval field on the top right. Click on "approve", add an optional comment if necessary, and then click on the "Make My Decision" button at the bottom to move the proposal forward to the next step. You will see a notification indicating that the proposal has moved forward. You will not be able to edit after moving the proposal forward.

The workflow status icon  will also show you the current step of the proposal at any given time, and who are the reviewers at that step.

Date faculty voted on proposal: 03/24/2022

Result of vote (Number of yes/no/abstention votes): 6/0/0

Manner of vote (online, in-person, etc.): online

VI. Graduate College and Registrar Use Only

PS Processing Notes:

PS Processing Date:

Initials:

Aalog Processing Notes:

Aalog Processing Date:

Initials:

Comments for MGT - 710 - New Venture Creation

Curriculog	4/21/2022 1:10 pm Reply
Emily Lin has approved this proposal on Graduate College Dean.	
Curriculog	4/21/2022 10:27 am Reply
Graduate Curriculum has approved this proposal on Graduate Course Review Committee.	
Curriculog	4/20/2022 5:13 pm Reply
James Navalta has approved this proposal on behalf of Graduate Course Review Committee. See Graduate Course Review Committee 4-13-2022c for more information.	
Curriculog	3/24/2022 10:33 pm Reply
Business Associate Dean has approved this proposal on School/College Associate Dean/ Dean.	
Curriculog	3/24/2022 10:32 pm Reply
Business Associate Dean has approved this proposal on School/College Committee.	
Curriculog	3/24/2022 5:06 pm Reply
MBA Director has approved this proposal on School/College Committee.	
Curriculog	3/24/2022 4:43 pm Reply
Ian Mcdonough has approved this proposal on School/College Committee.	
Curriculog	3/24/2022 3:26 pm Reply
Gregory Moody has approved this proposal on School/College Committee.	
Curriculog	3/23/2022 9:12 am Reply
Han fen Hu has approved this proposal on School/College Committee.	
Curriculog	3/22/2022 12:55 pm Reply
Kimberly Charron has approved this proposal on School/College Committee.	

Curriculog3/22/2022 12:51 pm [Reply](#)

Jianxin Chi has approved this proposal on School/College Committee.

Curriculog3/21/2022 11:47 am [Reply](#)

MET Chair has approved this proposal on Department Chair.

MET Graduate Coordinator3/21/2022 9:27 am [Reply](#)

The department voted on 3/20: 15 in favor, 1 opposed

Curriculog3/21/2022 9:27 am [Reply](#)

MET Graduate Coordinator has approved this proposal on Graduate Coordinator.

Graduate Curriculum3/3/2022 8:42 am [Reply](#)

- Please review suggestive revised description. If satisfactory, no action needs to be taken regarding description, otherwise please contact gradcurriculum@unlv.edu for further edits.

Curriculog3/3/2022 8:42 am [Reply](#)

Graduate Curriculum has approved this proposal on Technical Review.

Curriculog3/1/2022 1:18 pm [Reply](#)

Hans Rawhouser has approved this proposal on Originator.

Curriculog2/18/2022 2:27 pm [Reply](#)

Hans Rawhouser has launched this proposal.

Curriculog2/17/2022 5:14 pm [Reply](#)

Hans Rawhouser imported from the map 2022-2023 - Working Graduate Catalog into the following proposal fields: I.General Information: Department:, I.General Information: Current Prefix:, I.General Information: Current Number:, I.General Information: Long Course Name:, I.General Information: Catalog Description 50 words limit (read guidelines above); II. Course Change Information: Prerequisites:, II. Course Change Information: Corequisites - course(s) that must be taken concurrently;, II. Course Change Information: Notes:.