

JMS - 650 - Media Innovation and Society

2 Graduate Course Create 2021-22

I. Course Information

The faculty member originating this proposal is to complete sections I,II, III, and IV.

TURN ON help text before starting this proposal by clicking  in the top right corner of the heading.

You will need to turn on help text again after any actions that refresh the page including after saving proposals, importing information, or running impact reports.

FILL IN ONLY fields required marked with an *. You will not be able to launch the proposal without completing the required fields.

Department*

Hank Greenspun School of Journalism and Media Studies

Prefix:*

JMS

Number:* 650

Is a new Prefix being suggested? Yes No

Suggested Prefix

Long Course Name:* Media Innovation and Society

Short Course Name* Media Innov. & Society

Tip: 25 characters max. for short name (abbreviations are acceptable if needed)

Tips

avoid the use of the words *student*, *course*, and *covers*
incomplete sentences are ok
avoid repeating the course title
(50 words max)

Catalog Description*

Examines technological innovations from the 20th and 21st centuries and studies the disruptive effect these innovations have had on society through their media-based application. Crosslisted with JOUR 450.

Is this course a culminating experience?*

Yes No

If Yes, to which programs?

First Term Course Offered*

Fall 2021

Explanation for Course Create*

This course has been offered as a 400-level course. It is being added to the grad listings (with a grad component) as part of the program's movement toward professionally oriented tracks.

Are you adding a Service-Learning designation to this course?*

Yes No

If the Service-Learning designation is being added to this course:

A syllabus in Word or PDF format must accompany this form.

Graduate syllabi must meet the minimum criteria as required by the Provost's office (See Semester Memo under Executive Vice President and Provost Policies and Forms www.unlv.edu/policies). Graduate courses that are linked to undergraduate courses (300/500 and 400/600 level joint courses) must clearly state in the syllabus how the class experience and expectations are different for graduate students, what additional requirements students enrolled in the graduate level course must fulfill, and how the grading scale will be applied to graduate students.

Please attach a current syllabus by navigating to the Proposal Toolbox and clicking  in the top right corner.

Information about Service-Learning is available [here](#). Faculty can visit the [faculty Service-Learning page](#) as well as the [UNLV Guide for Service Learning](#) for additional information.

If adding Service-Learning designation, syllabus is attached

Attached

II. Catalog Information

Will this be an experimental (x)

Yes No

course?*

Has this course number been used previously as an Experimental (X) course? Yes No

If yes, X-Course Prefix

X-Course Code

Program(s) impacted by this new course* Journalism and Media Studies

Tip (note): A Program Change form will need to be submitted to add the new course into a program.

Detail the changes to the program catalog entry required due to the creation of this course.* The course will be integrated into a newly proposed Certificate in Strategic Digital and Social Media, and it will also be available for students in the Strategic Digital and Social Media track.

Fixed/Variable Credits* Fixed Variable

If fixed, enter number of credits. If variable, enter minimum and maximum credits (E.g., 1-3)

Number of Credits 3

Course is Repeatable* Yes No

If yes, the maximum number of credits that may be earned is

Grading System* Letter Grade S/U Thesis/Dissertation

Is this a Special Topics course?* Yes No

Sub-topic(s)

Are topics repeatable? Yes No

If yes, number of credits

Prerequisites

Corequisites

Does this course have any non-credit components? Yes No

- If yes, indicate component(s)**
- Clinical
 - Discussion
 - Field Studies
 - Independent Study
 - Internship
 - Laboratory
 - Lecture
 - Practicum
 - Research
 - Seminar
 - Supervision
 - Thesis Research

CROSS-LISTING / Same As, will this course be:* Same As=Undergraduate: same content and same career (UG/UG). Graduate: Same/similar course content and same career (Grad/Grad)
 Cross-listing= Cross-listed courses contain the same or similar content and may be in different programs (eg., WMST 497 & SOC 497) or different careers (e.g., BIOL 467 & BIOL 667 or PSC 722 & PHIL 728)
 Not Cross-Listed or Same As

If yes, list the course offered concurrently with the undergraduate JOUR 450 listing

If yes, please include below the rationale for crosslisting, answering to the following questions:

- 1) What aspect of graduate preparation is met via this course that goes beyond the undergraduate program?
- 2) What common aspects are offered in the crosslistings and what grad level pieces are not?
- 3) What would be beneficial in offering the crosslisted courses from a graduate education perspective?

Crosslisting Rationale: Students can earn 350 total points for their work in this class. A breakdown of the points are as follows:

Online Discussion Posts: 150 Points (10 points/week) [42.5% of Final Grade]

Attendance During Live Sessions: 25 Points (5 points/session) [7.5% of Final Grade]

Midterm Paper: 75 Points [21.5% of Final Grade]

Final Paper & Presentation: 100 Points [28.5% of Final Grade]

Graduate Students: White Paper: 100 Points [28.5% of Final Grade]

Graduate Students Students enrolled in JOUR 650 will be assigned certain tasks above the level required for undergraduates enrolled in JOUR 450, including:

an additional number of minimum responses in weekly online discussion posts;

a higher page and source requirement in the midterm paper;

a white paper in lieu of a final paper and presentation.

The 600-level course offers preparation for developing materials appropriate for completion of the Strategic Digital and Social Media track or Professional Paper track, as both emphasize content appropriate for white papers.

Indicate the instructional modes that should be available for scheduling*

- In Person Supplemental Web
- Field Study
- Hybrid
- Independent Study
- Television
- Web-based
- Web-based w/ on/off campus meeting

Differential fees required for this course? (if yes, please clarify on explanation field above)

- Yes No

III. Evaluation of Library Resources

A. This section is completed by the faculty member originating this proposal—indicate library resources that will be needed to support this course

Will this course creation require changes to library resources?*

- Yes No

Please indicate library resources

- Core journals

that will be needed to support students taking this course*


- Core books (not required texts)
 Electronic resources (e.g., databases, videos, media, etc.)


Critically needed journals for this subject area:

Core books needed:

Electronic Resources:

3. LAUNCH proposal by clicking  in the top left corner.

4. Finish the launch of your proposal by clicking the icon  located in the Proposal Toolbox on left side at top. Make your decision, comment is optional, and click on "Make decision".

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

B. This section is completed by the librarian.

Level of support the Library can provide


Library Comments

IV. Syllabus

A syllabus in Word or PDF format must accompany this form.

Graduate syllabi must meet the minimum criteria as required by the Provost's office (See Semester Memo under Executive Vice President and Provost Policies and Forms <https://www.unlv.edu/policies/current-policies>). Graduate courses that are linked to undergraduate courses (300/500 and 400/600 level joint courses) must clearly state in the syllabus how the class experience and expectations are different for graduate students, what additional requirements students enrolled in the graduate level course must fulfill, and how the grading scale will be applied to graduate students.

Attachments List


Please attach any required files by navigating to the Proposal Toolbox and clicking  in the top right corner.

Attached syllabus* Attached

V. Department Vote Information

Note: This section is to be filled out by the Department Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

Date faculty voted on proposal 1/29/2021


Result of vote (Number of yes/no/abstention votes) 9-0

Manner of vote (online, in-person, etc.) teleconference

VI. Unit Vote Information

Note: This section is to be filled out by the College Committee Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

Date faculty voted on proposal 3/4/2021

Result of vote (Number of 5-0 "Yes"

yes/no/abstention
votes)

Manner of vote online
(online, in-person,
etc.)

VIII. Processing Notes (Graduate College/Registrar Use Only)

PS Processing Notes Per Dr. Borchard, JMS 650 will NOT be replacing JMS 789 topic 10 Media Technology and Society. Both JMS 650 Media Innovations and Society and JMS 789 topic 10 Media Technology and Society will remain active. RG 3/24/21

PS Processing Date 04/19/2021

Initials EJ

**Acalog Processing
Notes**

**Acalog Processing
Date** 04/19/2021

Initials EJ

Comments for JMS - 650 - Media Innovation and Society

Curriculog	4/19/2021 9:43 am Reply
This proposal has been completed.	
Curriculog	4/19/2021 9:43 am Reply
REG Curriculum has approved this proposal on Implementation: Catalog and PeopleSoft.	
REG Curriculum	4/19/2021 9:42 am Reply
PS & Acalog done. 04/19/2021. EJ	
Curriculog	4/5/2021 10:02 am Reply
Emily Lin has approved this proposal on Graduate College Dean.	
Curriculog	4/2/2021 10:36 am Reply
James Navalta has approved this proposal on behalf of Graduate Course Review Committee. See Graduate Course Review Committee 3-24-2021 for more information.	
Curriculog	4/2/2021 8:48 am Reply
Graduate Curriculum has approved this proposal on Graduate Course Review Committee.	
Curriculog	3/4/2021 9:10 am Reply
Tara Emmers-Sommer has approved this proposal on School/College Associate Dean/Dean.	
Tara Emmers-Sommer	3/4/2021 9:10 am Reply
GCUA Graduate Committee vote is 5-0 "Yes" in approval.	
Curriculog	3/4/2021 9:10 am Reply
Tara Emmers-Sommer has approved this proposal on School/College Committee.	
Curriculog	2/16/2021 11:28 am Reply
JMS Chair has approved this proposal on Department Chair.	

Curriculog

2/9/2021 11:39 am [Reply](#)

JMS Graduate Coordinator has approved this proposal on Graduate Coordinator.

Curriculog

2/8/2021 10:06 am [Reply](#)

Graduate Curriculum has approved this proposal on Technical Review.

Curriculog

2/4/2021 9:42 am [Reply](#)

Gregory Borchard has approved this proposal on Originator.

Graduate Curriculum

2/4/2021 8:37 am [Reply](#)

- Please add total course credits
- Please revise and replace syllabus to highlight differences between Grad and Ugrad
- "Please answer the following questions within the crosslisting rationale field, regarding the rationale for crosslisting this course:
 - 1) What aspect of graduate preparation is met via this course that goes beyond the undergraduate program?
 - 2) What common aspects are offered in the crosslistings and what grad level pieces are not?
 - 3) What would be beneficial in offering the crosslisted courses from a graduate education perspective?"

Curriculog

2/4/2021 8:37 am [Reply](#)

Graduate Curriculum has rejected this proposal on Technical Review.

Curriculog

2/1/2021 2:27 pm [Reply](#)

Gregory Borchard has approved this proposal on Originator.

Curriculog

1/29/2021 1:54 pm [Reply](#)

Gregory Borchard has launched this proposal.