

# PPY - 733 - Building A Persuasive Argument

## 2 Graduate Course Change 2020-21

### I. General Information

The faculty member originating this proposal is to complete sections I,II, and III.

TURN ON help text before starting this proposal by clicking  in the top right corner of the heading.

You will need to turn on help text again after any actions that refresh the page including after saving proposals, importing information, or running impact reports.

IMPORT curriculum data from the Catalog by clicking  in the top left corner.

**Do not make any changes to any information until the proposal has been launched in Step 4.**

<b>Department*</b>	School of Public Policy and Leadership	
<b>Prefix*</b>	PPY	<b>Number*</b> 733
<b>Long Course Name*</b>	Building A Persuasive Argument	
<p><b>FILL IN ONLY fields required marked with an * after importing data. You will not be able to launch the proposal without completing required fields. <u>Do not make proposed changes</u> to the information that was imported until after the proposal has been launched in Step 4. Changes will only be tracked after the proposal is launched</b></p>		
<b>Short Course Name*</b>	Building A Persuasive Argument	
<b>Catalog Description*</b>	Discussion of policy advocacy communication platforms and venues including writing to create compelling sponsored content and developing persuasive advocacy documents to enhance communications skill when developing public policy message.	

#### Tips for Catalog Description (above)

avoid the use of the words *student*, *course*, and *covers*

avoid the use of the words student, course, and covers

incomplete sentences are ok

avoid repeating the course title

(50 words max)

- Summary of Proposed Changes\***
- Prefix
  - Course #
  - Name
  - Description
  - Credits/Grading
  - PreReqs/CoReqs
  - Instructional Mode
  - Other

**Effective Term and Year\***

Fall 2020

**Justification for Course Change:\***

Removing X from course number Changing course number to remove experimental course designation. This will be a permanent course within the DPP program.

Run an Impact Report by clicking  in the top left corner and answer below according to the results. Copy and paste the results below:

**Degree and/or certificate program(s) impacted by this change (Results of Impact Report)\***

## Impact Report for PPY 733X

There are no results for this report.

Substantive changes will necessitate a Program Change form be submitted.

**Detail the changes to the program catalog entry required due to this change.\***

Changing course name to remove experimental course designation. This will be a permanent course within the DPP program.

**Will this course be listed as the 'same as' another course?\***  Yes  No


**If yes, list the course**

**Are you adding a Service-Learning designation to this course?\***  Yes  No

**If the Service-Learning designation is being added to this course:**

A syllabus in Word or PDF format must accompany this form.

Graduate syllabi must meet the minimum criteria as required by the Provost's office (See Semester Memo under Executive Vice President and Provost Policies and Forms [www.unlv.edu/policies](http://www.unlv.edu/policies)). Graduate courses that are linked to undergraduate courses (300/500 and 400/600 level joint courses) must clearly state in the syllabus how the class experience and expectations are different for graduate students, what additional requirements students enrolled in the graduate level course must fulfill, and how the grading scale will be applied to graduate students.

Please attach a current syllabus by navigating to the Proposal Toolbox and clicking  in the top right corner.

Information about Service-Learning is available [here](#). Faculty can visit the [faculty Service-Learning page](#) as well as the [UNLV Guide for Service Learning](#) for additional information.

If adding Service-Learning designation, syllabus is attached  Attached

## II. Course Change Information

Please review all sections below and make necessary changes after you launch the proposal.

### Credit change

Fixed/Variable Credits  Fixed  Variable

If fixed, enter number of credits. If variable, enter minimum and maximum credits (E.g., 1-3)

Number of Credits 2

Course is Repeatable  Yes  No

If yes, the maximum number of credits that may be earned is

### Grading Change

Grading System  Letter Grade  
 S/U  
 S/F  
 Thesis/Dissertation

Does this course have any non-credit components?  Yes  No

- If yes, indicate component(s)**
- Clinical
  - Discussion
  - Field Studies
  - Independent Study
  - Internship
  - Laboratory
  - Lecture
  - Practicum
  - Research
  - Seminar
  - Supervision
  - Thesis Research

### **Requisite Change**

(if any) - Graduate standing is the default prerequisite for all graduate-level courses.

**Prerequisites** Admission to the Doctor of Public Policy program.

#### **Corequisites**

- Instructional Modes**
- In Person Supplemental Web
  - Field Study
  - Hybrid
  - Independent Study
  - In Person
  - Television
  - Web-based
  - Web-based w/ on/off campus meeting

## **III. Evaluation of Library Resources**

Indicate library resources that will be needed as a result of changes to this course (if applicable)

**Will this course change require changes to library resources?\***  Yes  No


#### **Core Journals**

#### **Core Books**

#### **Electronic Resources**

4. LAUNCH proposal by clicking  in the top left corner.

5. After launching the proposal, make all changes and fill in all additional fields.

6. Finish the launch of your proposal by clicking the icon  located in the Proposal Toolbox on left side at top. Make your decision, comment is optional, and click on "Make decision".

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

**\*This section is completed by the librarian\***


Level of support  
the Library can  
provide

Library Comments

## IV. Department Vote Information

Note: This section is to be filled out by the Department Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

Date faculty voted  
on proposal 9/6/19


Result of vote  
(Number of  
yes/no/abstention  
votes) 14/0/0


Manner of vote  
(online, in-person,  
etc.) in person

## V. Unit Vote Information

Note: This section is to be filled out by the College Committee Chair on behalf of the committee.

(The role has been assigned to the corresponding person on this step. If incorrect, please notify GradCurriculum@unlv.edu)

1. Review the proposal. Discuss and make appropriate revisions.
2. Fill in vote information.
3. Then go to the proposal toolbox at the top right side. Click on  and select the corresponding decision for the committee. This will enable the proposal to go to the next person on the workflow.

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

**Date faculty voted on proposal** 10-3-19

**Result of vote (Number of yes/no/abstention votes)** 5-0 Yes

**Manner of vote (online, in-person, etc.)** Online

## VII. Processing Notes (Graduate College/Registrar Use Only)

**PS Processing Notes**

**PS Processing Date**

**Initials**

**Aalog Processing Notes**

**Aalog Processing Date** 2/11/20

**Initials**

HR

## Comments for PPY - 733 - Building A Persuasive Argument

<b>REG Curriculum</b>	2/11/2020 8:17 am <a href="#">Reply</a>
Acalog done 2/11/20 HR	
<b>Curriculog</b>	1/29/2020 12:17 pm <a href="#">Reply</a>
Emily Lin has approved this proposal on Graduate College Dean.	
<b>Curriculog</b>	1/29/2020 12:10 pm <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Graduate Course Review Committee.	
<b>Curriculog</b>	12/12/2019 1:41 pm <a href="#">Reply</a>
James Navalta has approved this proposal on behalf of Graduate Course Review Committee. See <a href="#">Graduate Course Review Committee 12-11-2019</a> for more information.	
<b>Curriculog</b>	11/19/2019 8:37 am <a href="#">Reply</a>
James Navalta has approved this proposal on behalf of Graduate Course Review Committee. See <a href="#">Graduate Course Review Committee 11-13-2019</a> for more information.	
<b>Curriculog</b>	10/3/2019 1:43 pm <a href="#">Reply</a>
Tara Emmers-Sommer has approved this proposal on School/College Associate Dean for Graduate Studies/ Dean.	
<b>Curriculog</b>	10/3/2019 1:32 pm <a href="#">Reply</a>
Tara Emmers-Sommer has approved this proposal on School/College Committee.	
<b>Curriculog</b>	9/23/2019 10:00 am <a href="#">Reply</a>
SPPL Chair has approved this proposal on Department Chair.	
<b>Curriculog</b>	9/23/2019 9:55 am <a href="#">Reply</a>
SPPL Graduate Coordinator has approved this proposal on Graduate Coordinator.	
<b>Graduate Curriculum</b>	9/21/2019 8:22 pm <a href="#">Reply</a>
Please submit a program change for DPP program.	

----- program change ----- program

**Curriculog**

9/21/2019 8:22 pm [Reply](#)

Graduate Curriculum has approved this proposal on Technical Review.

**Curriculog**

9/13/2019 1:14 pm [Reply](#)

Elizabeth Gil has approved this proposal on Originator.

**Curriculog**

9/13/2019 12:13 pm [Reply](#)

Elizabeth Gil has launched this proposal.