



# MGT - 710\* - New Venture Creation


v 2 Graduate Course Change 2019-20


## I. Course Information

### \*\*Read before you begin\*\*

TURN ON help text before starting this proposal by clicking  in the top right corner of the heading. You will need to turn on help text again after any actions that refresh the page including after saving proposals, importing information, or running impact reports.

IMPORT curriculum data from the Catalog by clicking  in the top left corner. **Do not make any changes to any information until the proposal has been launched in Step 4.** Changes will only be tracked after proposal is launched. FILL IN ONLY fields required marked with an \* after importing data. You will not be able to launch the proposal without completing required fields.

LAUNCH proposal by clicking  in the top left corner. After launching the proposal, make all changes and fill in all additional fields.

Finish the launch of your proposal by clicking the icon  located in the Proposal Toolbox on left side at top. Make your decision, comment is optional, and click on "Make decision".

You can check the status of the proposal by clicking  in Proposal Toolbox to verify that the proposal has gone to the next step.

College/ Department*	Management Entrepreneurship and Technology	
Prefix*	MGT	Number* 710*
Long Course Name*	New Venture Creation	
Short Course Name*	New Venture Creation	

### Tips

avoid the use of the words *student*, *course*, and *covers*  
incomplete sentences are ok

**avoid repeating the course title**  
**(50 words max)**

**Catalog Description\***

Concerned with development of the business tools and skills necessary to successfully create an entrepreneurial venture. Focus includes evaluation of new venture opportunities, obtaining capital and other resources, personnel issues, business operations, and legal considerations. Students will prepare and present a business plan.

**Summary of Proposed Changes\***

- Prefix
- Course #
- Name
- Description
- Credits/Grading
- PreReqs/CoReqs
- Instructional Mode
- Other

**Effective Term and Year\***

Fall 2020

**Justification for Course Change:\***

Proposal is to remove the requirement to take MGT 709 prior to MGT 710. Rationale follows:

1. The majority of the students taking the courses are second year MBA students. They have already taken the basic business courses, especially in finance, accounting and marketing, that are very important for starting a business.
2. From my understanding and in my plan, one course (MGT709) will be focused more on learning the concepts and the other (MGT710) more on hands-on experience. They form a nice sequence. But from an academic point of view, it is highly unlikely that a student without taking MGT709 will not be able to understand or do well in MGT710. In fact, I taught two similar courses at SUNY Buffalo, a technology entrepreneurship course that focuses more on concepts and an entrepreneurship lab (eLab) course that focuses more on hands-on experience. I did not encounter any major problem, even when about half of my students in the eLab class were from engineering and sciences.
3. Since both courses are scheduled in the same semester, we need to give students more flexibility in taking both, and dropping the prerequisite offers that kind of flexibility.

Run an Impact Report by clicking  in the top left corner and answer below according to the results. Copy and paste the results below:

**Degree and/or certificate program(s)**

No impacts reported.

impacted by this change (Results of Impact Report)\*

Substantive changes will necessitate a Program Change form be submitted.

Detail the changes to the program catalog entry required due to this change.\*

Delete MGT 709 as a prerequisite

Will this course be listed as the 'same as' another course?\*

Yes  No

If yes, list the course

## II. Course Change Information

Please review all sections below and make necessary changes after you launch the proposal.

### Credit change

Fixed/Variable Credits  Fixed  Variable

If fixed, enter number of credits. If variable, enter minimum and maximum credits (E.g., 1-3)

Number of Credits 3

Course is Repeatable  Yes  No

If yes, the maximum number of credits that may be earned is

### Grading Change

Grading System  Letter Grade  
 S/U  
 S/F  
 Thesis/Dissertation

Does this course have any non-credit components?  Yes  No

If yes, indicate component(s)  
 Clinical  
 Discussion  
 Field Studies  
 Independent Study  
 Internship

- Internship
- Laboratory
- Lecture
- Practicum
- Research
- Seminar
- Supervision
- Thesis Research

### **Requisite Change**

(if any) - Graduate standing is the default prerequisite for all graduate-level courses.

**Prerequisites** Admission to the MBA program, or NVM Certificate Program.

**Corequisites**

**Instructional Modes**

- In Person Supplemental Web
- Field Study
- Hybrid
- Independent Study
- In Person
- Television
- Web-based
- Web-based w/ on/off campus meeting

## **III. Evaluation of Library Resources**

Indicate library resources that will be needed as a result of changes to this course (if applicable)

**Will this course change require changes to library resources?\***  Yes  No

**Core Journals**

**Core Books**

**Electronic Resources**

**\*This section is completed by the librarian\***

**Level of support the Library can provide**

**Library Comments**

### IV. Department Vote Information

**Date faculty voted on proposal** March 19, 2019

**Result of vote (Number of yes/no/abstention votes)** 13 approved, 1 disapproved, 5 abstain

**Manner of vote (online, in-person, etc.)** online

### V. Unit Vote Information

**Date faculty voted on proposal**

**Result of vote (Number of yes/no/abstention votes)**

**Manner of vote (online, in-person, etc.)**

### VII. Implementation and Processing

**PS Processing Notes**

**PS Processing Date**

**Initials**

**Acalog Processing Notes**

**Acalog Processing Date**

**Initials**

## Comments for MGT - 710\* - New Venture Creation

<b>Curriculog</b>	1/29/2020 12:17 pm <a href="#">Reply</a>
Emily Lin has approved this proposal on Graduate College Dean.	
<b>Curriculog</b>	1/29/2020 12:08 pm <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Graduate Course Review Committee.	
<b>Curriculog</b>	12/12/2019 1:39 pm <a href="#">Reply</a>
James Navalta has approved this proposal on behalf of Graduate Course Review Committee. See <a href="#">Graduate Course Review Committee 12-11-2019</a> for more information.	
<b>Curriculog</b>	11/15/2019 3:43 am <a href="#">Reply</a>
Stephen Brown has approved this proposal on Graduate Course Review Committee.	
<b>Curriculog</b>	11/13/2019 11:01 am <a href="#">Reply</a>
Business Associate Dean has approved this proposal on Associate Dean for Graduate Studies/ Dean.	
<b>Curriculog</b>	10/14/2019 2:15 pm <a href="#">Reply</a>
Michael Sullivan has approved this proposal on School/College Committee.	
<b>Curriculog</b>	10/9/2019 0:53 am <a href="#">Reply</a>
Stephen Brown has approved this proposal on School/College Committee.	
<b>Curriculog</b>	10/8/2019 2:17 pm <a href="#">Reply</a>
Chin-Chun Hsu has approved this proposal on School/College Committee.	
<b>Curriculog</b>	10/8/2019 2:16 pm <a href="#">Reply</a>
Chin-Chun Hsu has approved this proposal on School/College Committee.	
<b>Curriculog</b>	10/3/2019 10:09 am <a href="#">Reply</a>
Jianxin Chi has approved this proposal on School/College Committee.	

<b>Curriculog</b>	9/30/2019 12:40 pm <a href="#">Reply</a>
Kimberly Charron has approved this proposal on School/College Committee.	
<b>Curriculog</b>	7/1/2019 4:41 pm <a href="#">Reply</a>
Gregory Moody has approved this proposal on School/College Committee.	
<b>Curriculog</b>	6/25/2019 0:10 am <a href="#">Reply</a>
MET Chair has approved this proposal on Graduate Coordinator/Department Chair.	
<b>Curriculog</b>	6/17/2019 10:07 am <a href="#">Reply</a>
MET Graduate Coordinator has approved this proposal on Graduate Department Curriculum Committee.	
<b>Curriculog</b>	4/17/2019 9:15 pm <a href="#">Reply</a>
Graduate Curriculum has approved this proposal on Technical Review.	
<b>Curriculog</b>	4/4/2019 10:21 am <a href="#">Reply</a>
Darryl Seale has approved this proposal on Originator.	
<b>Rosemary Le</b>	4/4/2019 10:19 am <a href="#">Reply</a>
Returning to Dr. Seale to make changes.	
<b>Curriculog</b>	4/4/2019 10:19 am <a href="#">Reply</a>
Rosemary Le has force rejected this proposal.	
<b>Curriculog</b>	4/4/2019 9:54 am <a href="#">Reply</a>
Darryl Seale has approved this proposal on Originator.	
<b>Curriculog</b>	4/4/2019 9:54 am <a href="#">Reply</a>
Darryl Seale has launched this proposal.	