

Graduate Certificate in New Venture Management

Plan Description

The Graduate Certificate in ~~New Venture Management (GCNVM)~~ **Entrepreneurship and Innovation (GCEI)** is ~~comprised of graduate classes currently offered through the Business Administration M. B. A. curriculum. The Graduate Certificate is~~ designed for those students wishing to gain **knowledge** or update their knowledge in ~~the specific area of New Venture Management. The Graduate Certificate is not a degree program~~ **entrepreneurship** and ~~completion of this program indicates an expertise in a narrow specialty, not general expertise in all areas of business innovation.~~

Students in the Graduate Certificate in Entrepreneurship and Innovation (GCEI) that are also admitted in the Master of Business Administration (MBA) program can apply and transfer all courses with a "B" or better into the MBA program at any time during the certificate program.

For more information about your program, including your graduate program handbook and learning outcomes, please visit the [Degree Directory](#).

Plan Admission Requirements

Application deadlines

Applications available on the [UNLV Graduate College website](#).

Admission requirements ~~include an undergraduate degree with a:~~

- **Cumulative** GPA of 3. ~~00 or higher, and either relevant work experience 0~~ or a **GMAT of 550 or higher. Relevant work experience is a minimum above**
- **Submission** of ~~3 years experience in a relevant business-related position. A resume (CV)~~ **GMAT is also encouraged but not required. The determination of what is considered relevant work experience will be made by the Coordinator of Non-Degree Programs in the College of Business. If desired, upon successful completion of the Graduate Certificate in New Venture Management, students may apply for admittance into the Business Administration M. B. A.**

All applicants must review and follow the [Graduate College Admission and Registration Requirements](#).

Students are accepted into a certificate program as described in the Graduate Catalog. The faculty and corresponding sub-disciplines and sub-plans within the described programs are subject to change at any time.

Plan Requirements

Total Credits Required: ~~15~~ **12**

Course Requirements

Required Courses – Credits: ~~9~~ 6

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|--|--------------|
| MGT 709 New Venture Feasibility | 3 |
| MGT 710 New Venture Creation | 3 |
| MBA 767 Market Opportunity Analysis | 3 |

~~Elective Courses~~ **Course – Strategy & Technology Courses** - Credits: ~~6~~ **3** - ~~3~~ **6**

Complete ~~6 credits of advisor-approved coursework. One one required elective course out of 3 to 6 credits from the following list courses below: MBA 767 MBA 787 MIS 778 MIS 764 MKT 737~~ **One additional grad-level elective course: Any additional grad level class from LEE Business school OR IPSM 700, JMS 650, or other grad level class with advisor approval.**

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|---|--------------|
| MKT 737 New Service and Product Development | 3 |
| MBA 767 Market Opportunity Analysis | 3 |
| MIS 764 Technology and Innovation Management | 3 |
| MBA 787 Strategic Management | 3 |
| MIS 778 Technology Innovation and Feasibility Analysis | 3 |

~~New Core Strategy & Technology Courses~~ **Elective Course – Credits: ~~3~~ 0-3**

Complete Students completing only 3 credits in Strategy & Technology must complete one grad level class (3 credits) from the Lee Business school, ~~or IPSM 700, JMS 650,~~ or other ~~grad~~ graduate level class with advisor approval.

Certificate Requirements

1. Completion of a minimum of ~~15~~ **12** credits.
2. A grade point average of at least 3.00 for course work required for the certificate.
3. No grade lower than C is acceptable.
4. ~~There are no pre-requisites for MBA 767; however, the remaining courses require the completion of the MBA Core or admission to the Graduate Certificate in New Venture Management as a pre-requisite.~~ Students with unsatisfactory progress toward the certificate requirements are subject to dismissal. A student with a grade of C or lower in any of the required courses ~~will~~ **may** be put on probation for one semester. Conditions and deadlines for the removal of probation will be specified. Failure to meet the condition ~~will~~ **may** result in departure from the program. A student with two grades of C or lower ~~will~~ **may** be dropped from the program.

Plan Certificate Completion Requirements

The student must submit all required forms to the Graduate College and then apply for graduation in MyUNLV by the appropriate deadline.